

Redseason.com May 2010 Newsletter

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1. Manager's Message

Hello and welcome to redseason.com' s May Newsletter!

Hope you' re enjoying the Spring, and looking forward to the Summer!

It' s been a busy season for us here at Redseason—we' re working on a major website update which has taken a lot longer than we originally thought it would (Murphy' s Law I guess) but is finally nearing completion, so be looking for the new design and functions to be coming online soon!

2. Featured Memberships of the Month

Here is a list of the memberships that we have available for sale at the moment.

To review the resorts and also check on the credit values guide for each resort go to www.worldmarktheclub.com and click on resort icon. (The credit values guide shows you how many credits it would take to stay at each resort and for each season). You can click on the owner education link to your left and download a copy of the club guidelines/rules as well. This will provide you with quite a bit of information regarding the club and how it works.

The WorldMark memberships we offer are resales, owned previously by other owners. All memberships are premier with bonus time privileges, perpetual ownership, and all future resorts included. These memberships were made to be 100% transferable with no loss of benefits. RCI www.rci.com or Interval International www.intervalworld.com memberships are extra at an additional cost of \$89 or \$79 respectively. Dial an Exchange www.daelive.com is free.

AVAILABLE MEMBERSHIPS:

Our inventory is changing pretty quickly—here' s what we have right now. You can also email me at worldmark@redseason.com for an up-to-the-minute list.

6,000 annual points/12,000 available August anniversary **\$4,400 + \$150**

7,000 annual points/9,100 available January anniversary **\$5,000+ \$150**

10,000 annual points/20,000 available October anniversary **\$7,200 + \$150**

12,000 annual points/24,000 available November anniversary **\$8,400 + \$150**

20,000 annual points/18,657 available June anniversary **\$12,500 + \$150**

41,000 annual points/32,000 available October anniversary (8 HKT) **\$26,650 + \$150**

Annual maintenance fees:

\$354.82 for a 5,000 credit membership

\$462.68 for a 6,000 or 7,000 credit membership

\$570.54 for an 8,000, 9,000, or 10,000 credit membership

\$678.40 for an 11,000 or 12,000 credit membership

\$786.26 for a 13,000, 14,000, or 15,000 credit membership

\$894.12 for a 16,000 or 17,000 credit membership

\$1,001.98 for an 18,000, 19,000, or 20,000 credit membership

All memberships available on a cash sale basis, Visa or MasterCard accepted. Credit value charts are available at www.worldmarktheclub.com/resorts. Next click on the map to view the credit values for a particular resort. This will give you a good idea of how many credits it takes to stay a week at the various resorts.

3. Just For Fun Contest

Congratulations to Alex Romano—he' s the winner of our April Just For Fun Drawing' s prize, a \$50 Olive Garden gift card.

Be sure to enter May' s JFF drawing by emailing “ summer' s on the way” to worldmark@redseason.com before June 21—we' ll be selecting a winner for a \$50 Home Depot or Lowe' s gift card!

Good luck to you all!

4. Vacation Highlights

If you would like to have your vacations published I would be more than happy to place your adventures or misadventures :) in one of our upcoming newsletters for other owners to read. Just e-mail worldmark@redseason.com with "Vacation Highlights" in the subject. I always enjoy reading about vacations from another perspective because it gives me ideas of where to go and what to do, even where to eat and I think other owners feel the same way, that they would like input as well on where to go and what to do to make the most of their WorldMark membership.

5. Referral Policy

We reward you for your referral to redseason.com. We will send you your reward of \$100.00 when you refer your friends and family to us and they purchase a WorldMark membership from redseason.com. Just be sure they mention your name

Travel Share Information

Laura has spent a great deal of time researching Travel Share, and the “ benefits” it offers. Below is a brief synopsis of what she’ s learned:

* Travel Share Q&A

The premier memberships we own are not Travel Share eligible, and if you purchase Travel Share it is non-transferable. If you buy into the Travel Share program, and go to sell your membership at any time in the future, the Travel Share you own cannot be transferred to the new owner, hence not adding value to your membership. The only exception to this is if you were to transfer your membership to an immediate family member. Also the Travel Share program is not included in your contract; it is an add-on program, and can be canceled at the whim of the company. Any membership/credits not purchased directly from the sales site at their price of around \$2.00 per credit is not eligible for "Travel Share".

The Travel Share program was implemented to make owners think they wouldn't be getting the same benefits if they purchased from the secondary market, when in all actuality the benefits remain the same. The three primary differences are: You will not receive the "free" RCI membership, which doesn't turn out to be free at all, since your Travel Share membership has an annual fee, and you still have to pay to do an exchange; If you are not a Travel Share owner you won't be able to utilize the “ Adventure Club.” To be honest, I feel the points you spend for those excursions are way too high, and you could book a vacation get-a-away or a cruise on your own for a lot less money, in comparison to spending your points on them; You can't book a reservation at any of the “ Wyndham Exclusive” resorts without exchanging through a company

like RCI or II. RCI memberships are \$90 per year at most, and an exchange costs between \$150-\$200 plus 4,000 World Mark credits, for AN ENTIRE WEEK, IN ANY SIZE UNIT at one of the “ exclusive” resorts (which aren’ t really that exclusive). Go to the World Mark website, and look at the yellow dots on the map—those are the “ Wyndham Exclusive” resorts. Also, if you were to use your World Mark credits to stay there, it costs 10,000 credits to stay for the same amount of time—which is the better deal?

The only real benefit the secondary market cannot match when it comes to Travel Share is the expanded bonus time booking window: instead of the normal 14 days, a Travel Share owner gets 28 days to book a bonus time reservation. Everyone is still able to take advantage of the inventory specials, and all of the bonus time restrictions and guidelines still apply. As an owner you need to evaluate and determine if the extra 14 day bonus time booking window is worth paying around \$2.00 per credit for. Also, if you do purchase Travel Share, not all of your points will be Travel Share eligible (just the “ Travel Share” points are allowed to be used to stay at a “ Wyndham Exclusive” resort). In short you would be purchasing a minimum of 5,000 pts at \$2.00 a credit, just to get an extra 14 days in your bonus time booking window.

All in all, your World Mark membership is still, and will always be, the same. You are able to stay at any of the World Mark resorts on-line currently, as well as ones being added in the future and you can do an exchange if you want to stay at one of the Wyndham Exclusive resorts. Be careful the next time you go to an Owner Update, or send a friend to a Sales Presentation, because the sales people (in trying to do their job, which is sell you credits directly from the Company) are really spinning these differences as “incredibly bad” when in reality, nothing much has changed. I personally don't feel Travel Share is worth the money; however, it is a personal decision for each World Mark owner to make.

Thank you all very much for your time—if you have any questions, please feel free to give us a call, and Happy Vacationing from all of us here at Redseason.com!

Ryan and Laura

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