

Redseason's February 2011 Newsletter

CONTENTS

1. Manager's Message
2. Featured Memberships of the Month
3. Just For Fun Contest
4. Referral Policy
5. Vacation Highlights
6. Editorial

1. Manager's Message

Hello and welcome to [redseason](#)'s February 2011 Newsletter!

It is already February and we can hardly believe it! We got a lot of response last newsletter about us not having any vacation highlights anymore. If someone gets inspired to write us about your trip, please let us know!! We need some good stories!

I'm including our Facebook link again for you to look at:

<http://www.facebook.com/pages/redseasoncom/172124076143999>

Please be sure to check out our current inventory. We still have a great deal on a 17,000 credit membership. We will pay the \$150.00 transfer fee on this membership if you mention this newsletter and we have lowered the price to only 55 cents per credit!

Matt & Darcy

2. Featured Memberships of the Month

Here is a list of the memberships that we have available for sale at the moment.

To review the resorts and also check on the credit values guide for each resort go to www.worldmarktheclub.com and click on resort icon. (The credit values guide shows you how many credits it would take to stay at each resort and for each season). You can click on the owner education link to your left and download a copy of the club guidelines/rules as well. This will provide you with quite a bit of information regarding the club and how it works.

The WorldMark memberships we offer are resale's, owned previously by other owners. All memberships are premier with bonus time privileges, and perpetual ownership. RCI www.rci.com or Interval International www.intervalworld.com memberships are extra at an additional cost of \$89 or \$79 respectively. Dial an Exchange www.daelive.com is free. *Travelshare is non-transferrable

AVAILABLE MEMBERSHIPS:

Annual Credits	Anniversary Month	Available Credits	Price	Transfer Fee
17,000	August	11,000	\$9,350.00	\$WE PAY

MEMBERSHIPS COMING IN: (these are not available for re-sale at the moment, but if you are interested in one I can put it on hold for you and let you know as soon as we own it and it's available for sale)

Annual Credits	Anniversary Month	Available Credits	Price	Transfer Fee
6,000	October	8,000	\$3,700.00	\$150.00
6,000	April	2,600	\$3,600.00	\$150.00
10,000	June	20,450	\$6,900.00	\$150.00
10,000	March	20,000	\$7,000.00	\$150.00

Annual maintenance fees:

\$363.69 for a 5,000 credit membership

\$474.25 for a 6,000 or 7,000 credit membership

\$584.81 for an 8,000, 9,000, or 10,000 credit membership

\$695.37 for an 11,000 or 12,000 credit membership

\$805.93 for a 13,000, 14,000, or 15,000 credit membership

\$916.49 for a 16,000 or 17,000 credit membership

\$1,027.05 for an 18,000, 19,000, or 20,000 credit membership

All memberships available on a cash sale basis. Credit value charts are available at www.worldmarktheclub.com/resorts. Next click on the map to view the credit values for a particular resort. This will give you a good idea of how many credits it takes to stay a week at the various resorts.

3. Just For Fun Contest

Congratulations to Leslie Price, January's winner of a \$50.00 dollar VISA card.

Let's do a \$40.00 gift card from Amazon.com. Maybe you can get a good book, or fund a Kindle reader? They have just about everything.

E-mail us with "Valentine" in the subject line to enter February's "Just for Fun" contest.

4. Referral Policy

We reward you for your referral to redseason.com. We will send you your reward of \$100.00 when you refer your friends and family to us and they purchase a WorldMark membership from redseason.com. Just be sure they mention your name!

5. Vacation Highlights

If you would like to have your vacations published I would be more than happy to place your adventures or misadventures :) in one of our upcoming newsletters for other owners to read. Just e-mail worldmark@redseason.com with "Vacation Highlights" in the subject. I always enjoy reading about vacations from another perspective because it gives me ideas of where to go and what to do, even where to eat and I think other owners feel the same way, that they would like input as well on where to go and what to do to make the most of their WorldMark membership.

6. Editorial

Travelshare was introduced in 2006 as an ancillary program. Members of Travelshare can redeem certain Worldmark Vacation Credits for vacation and travel opportunities outside of the Worldmark Program. It can only be purchased from a sales site @ full price per credit.

The biggest benefits listed below are a bigger booking window for bonus time, and access to Wyndham affiliate resorts. The Wyndham resorts are typically on the east coast. You can view these by going to Worldmark's website.

The bigger window for bonus time is a nice feature, but it is based on how many credits you have. Travelshare uses a "Tier" program that offers the best benefits when a member has over 40,000 – 60,000 credits, which a majority of the owners do not have and therefore will not get the biggest window for booking bonus time.

Travelshare is not guaranteed and can be changed / cancelled at any time. Travelshare is non-transferable in the secondary market which is why it makes for a hot topic for many owners.

Worldmark Stated Benefits:

1. Fun Time. Entitles a Travelshare member to book Worldmark units 15-42 days in advanced depending on your "tier level"
2. RCI Membership. Travelshare membership includes a membership in RCI. (Travelshare dues are higher) (NOTE: Any Worldmark owner can have an RCI membership without Travelshare)
3. Affiliate Resorts & Hotels. Entitles a Travelshare member to have access to Wyndham affiliate resorts.
4. Movie Rentals, Wi-Fi, other misc benefits of a smaller nature.

My goal isn't to be completely bias against Travelshare. It is a program offered with extra benefits, but they do come at a cost. We believe that if you love Worldmark resorts and everything that goes along with Worldmark, then the added cost will not pencil out to purchase retail credit price for Travelshare. However, if you do a tremendous amount of traveling to where you would really use the added benefits, that person should look into purchasing from the sales site, as Travelshare might provide them with what they need. The reason I sound a little down on the program is not the program itself, but how the sales sites will push Travelshare. They will typically act like anything else isn't worth it and "second class." I feel that it should be for someone who it will benefit, not for someone who will not. Trying to push people into purchasing into Travelshare without the best interest of the Owner at heart isn't good business practice. I understand capitalism and making a dollar, I just hate to see it at an Owners expense, when it was purchased into under false pretenses that anything not Travelshare isn't worth having. For me personally, I love my Worldmark membership and all the benefits I get from it.

Matthew & Darcy

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